★ WOODLAND PRESS LUXURY PUBLISHING GUIDE ★

The Bride's Master Printing & Paper Guide

How to transform your digital Canva templates into breathtaking, museum-quality stationery

📖 Welcome to Your Bespoke Printing Guide

Congratulations on creating your bespoke wedding keepsakes! Whether you are printing your 4-page *The Wedding Times* newspaper, the 16-page children's activity booklet, or table icebreakers, paper selection is the secret ingredient that transforms a design from a simple sheet of paper into a luxury family heirloom. This guide covers everything you need to know about paper weights, home printer settings, and specialist print houses.

📜 Choosing Your Paper Weight (GSM Masterclass)

Paper Weight	Aesthetic & Feel	Best For
55 – 70 GSM Authentic Newsprint	Lightweight, slightly textured, authentic vintage newspaper tactile feel.	*The Wedding Times* 4-Page Newspaper (via specialist newsprint printers).
90 – 120 GSM Premium Matte Uncoated	Clean, crisp, smooth paper with zero glare. Does not show heavy ink show-through.	*The Little Wedding Explorer* 16-Page Kids Booklet & Home-printed newspapers.
250 – 350 GSM Luxury Heavy Cardstock	Rigid, substantial, prestigious feel (cotton, linen, or recycled fleck texture).	Table Icebreaker Cards, Reception Bingo, Place Cards, and Menu Cards.

💡 Matte vs Gloss: The Golden Editorial Rule

Always choose Uncoated, Matte, or Silk paper. Never print editorial wedding stationery or newspapers on glossy photo paper. Glossy paper reflects harsh flash photography, shows fingerprint smudges, and destroys the authentic vintage newsprint aesthetic!

★ TECHNICAL PRINT EXPORT GUIDE ★

Printer Settings & Recommended Services

Step-by-step export settings in Canva and curated print partners in the UK & Worldwide

⚙️ Step 1: Canva Export Settings (300 DPI)

1. In Canva, click **Share** → **Download**.
2. Under *File Type*, select **PDF Print** (not Standard PDF!).
3. Tick **"Flatten PDF"** (this locks all fonts and vector graphics for sharp lines).
4. If using a professional print shop, tick **"Crop marks and bleed"**.
5. Under *Colour Profile*, select **CMYK (Best for professional print)** or RGB for standard home inkjet printers.

🖨️ Step 2: Home Printing Configuration

If printing at home on an inkjet or laser printer:

- **Scale:** Select *"Actual Size"* or *"Scale: 100%"* (never select "Fit to Printable Area").
- **Duplex Setting:** Select **Double-Sided** → **Flip on Long Edge** for portrait pages.
- **Headers & Footers:** ALWAYS **untick "Headers and footers"** in your printer dialog to keep your margins 100% clean without URLs or dates.
- **Print Quality:** Change from "Draft" or "Normal" to **"High / Best Quality"**.

🏢 Step 3: Recommended Print Services

Service Name	Region	Why We Recommend Them
Newspaper Club (newspaperclub.com)	UK, Europe & USA	The gold standard for real newsprint! Print from just 1 copy on traditional newspaper printing presses (Mini or Digital Broadsheet).
Printed.com / Solopress	UK & Europe	Superb next-day delivery on luxury 300 gsm textured cardstock for table cards, winietki, and menus.
Local High-Street Printers	Global	Local copy shops (Snappy Snaps, Prontaprint, Ryman) can test 1 sample copy immediately while you wait!

✨ **Pro Tip for Kids Activity Books:** For *The Little Wedding Explorer*, print double-sided on standard A4 paper, fold the sheets down the middle into an A5 booklet, and tie the spine with natural twine or a silk ribbon matching your wedding palette!